

WEDNESDAY 4 OCTOBER

Muziekgieterij, Boschstraat 5

EFFORTS Congress (2)

08:30 - 09:00 - Walk-in

PART 3

Section presentation: **Eva ROELS**

Head of unit Tourism Department Oudenaarde, BE

09:00 - 10:30

RETHINKING TOURISM

09:00 - 09:20

Rethinking Representation - Heritage as a driver for change, **Marc KOCKEN**, ICOMOS Netherlands/ Erfgoed Zeeland

09:20 - 09:40

An Emotional Fort: Mobile emotion tracking of natural and built heritage, **Ondrej MITAS**, Breda University of Applied Sciences (BUAS), Bratislava, SK

09:40 - 10:30

Pitches sustainable tourism panel

- Wellington Barrier, **Dennis van NIEUWENHUIJZEN**, member ICOMOS Vlaanderen-Brussel
- Storytelling and experience design, **Moniek HOVER**, professor of Storytelling, Breda University of Applied Sciences, NL
- Oresta REMESHYLO-RYBCHYNSKA**, Associate Professor Lviv Polytechnic National University, UA
- Daniele SFERRA**, Fondazione Forte Marghera, IT
Location: Large Hall - plenary discussion

10:30 - 11:00 - Coffee break

PART 4

Section presentation: **Maarten DE WINTER**

11:00 - 12:15

EUROPEAN PROJECTS – PRACTICAL USE

‘The EFFORTS Court in session’

Pitches to the ‘EFFORTS Court’ will be made by

- Jiří HOFMAN**, Terežín City of Change, CZ
- Sander BOOMS**, development advisor City of Culemborg, NL
- Kristine KLINKHAMMER ADLER-NISSEN**, director Garderhøjfortet, City of Gentofte, DA

Panel:

- Darragh Ó’SÚILLEABHÁIN**
(European project manager, Cork County, IE)
- Sabina DIMITRIU**
(vice-director EU funding, Urbasofia, RO)
- Huibert CRIJNS**
(EU funds advisor, Municipality of ‘s-Hertogenbosch, NL)

12:15 - 13:15 - Lunch

Muziekgieterij together with Athos - The Real Social Label

13:15 - 16:00 - Finale plenary

13:15 - 13:40

Final speaker: Maastricht: fortress as symbol of dynamic heritage **Wim HUPPERETZ**, director Centre Céramique Maastricht, NL

13:40 - 13:50

The ‘EFFORTS Maastricht Manifesto’, **Marianne van der SLOOT**, alderwoman for heritage, city of ‘s-Hertogenbosch – Zuiderwaterlinie, NL

13:50 - 14:00

Presentation of the 2023 EFFORTS Award, **Olha TIKHONOVA**, Ass. prof. CIAUD - U. of Lisbon and EFFORTS advisor, UA, with **Volodymyr GAIDAR**, director Creative Ideas Hub, City of Ivano-Frankivsk, UA



14:00 - 14:10

Presentation of the EFFORTS-Forte Cultura European Fortress Summer and the Night of Fortresses 2023, **Jelena KOLBE**, European Fortress Summer

14:10 - 14:20

Presentation of EFFORTS congress venue 2024

14:20 - 15:30 - Coffee break and farewell

16:00 - 18:00

Choice to visit the ‘1673’ exhibition in Centre Céramique or Helpoort Fortification Museum (on demand)

THURSDAY 5 OCTOBER

Start at back of Muziekgieterij (busses)

EFFORTS Congress (3) - EXCURSIONS

09:00

Start at back Muziekgieterij (busses)

09:00 - 12:30

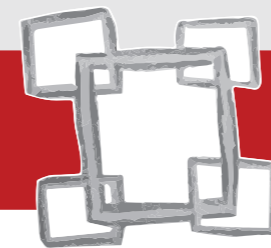
Excursion: Walk in Lage Fronten and visit Casemates Hoge Fronten (Stichting Maastricht Vestingstad)

12:30

Return by busses to Maastricht

13:00

End / Lunch on own initiative



EFFORTS MAASTRICHT

2-5 OCTOBER 2023

PROGRAMME



MONDAY 2 OCTOBER

Old City Hall, Markt 78

09:00

Arrival

Ground floor

09:30 - 12:30

EFFORTS Board Meeting

(for Board members and invitees)

Mérret room, -1 floor

12:30 - 13:30

Board lunch

(for participants at the Board meeting)

14:30 - 15:00

Arrival

15:00 - 16:30

EFFORTS ANNUAL GENERAL ASSEMBLY

(Oude Raadszaal, 1st floor)

(for EFFORTS members and invitees)

16:30 - 17:00

Jos Notermans, Menno van Coehoornstichting,
'Maastricht a sample card of fortification heritage'

Old City Hall, Markt 78 (Oude Raadszaal, 1st floor)

START OF CONGRESS

Open the Gates!

New realities for fortified heritage.

17:15

Welcome by the Mayor of Maastricht
and the Presidents of EFFORTS

17:15 - 19:00

Welcome Reception

Visit our website for more information
effortsmaastricht.com



TUESDAY 3 OCTOBER

Muziekgieterij, Boschstraat 5

EFFORTS Congress (1)

08:00 - 09:00

Registration

Central hall

09:00 - 09:30

WELCOME AND INTRODUCTION TO THE THEMAS

Presentation **Rafaël DEROO**, Secretary general of EFFORTS

- **Jeroen LENAERS**, Member of the European Parliament, NL
- **Tibor NAVRACSICS**, Minister for Land Development, former EU Commissioner for Culture, HU
- **Csilla HEGEDÜS**, deputy director of the Northwest Regional Development Agency, former Secretary of State for European Investments and projects, RO
- **Anne-Wil MARIS**, Zuiderwaterlinie director, vice-president EFFORTS

PART 1

Section presentation: **Gilbert SOETERS**, municipal archaeologist, Municipality of Maastricht

09:30 - 12:30

HERITAGE SOCIETIES

On the way to 'FARO', local heritage community & bottom-up approach: European values for the next generations?

09:30 - 10:00

The Faro Convention in the Netherlands, **Michaele HANSEN**, FARO-programme, heritage and participation leader Rijksdienst voor Cultureel Erfgoed, NL

10:00 - 10:30

How do you achieve heritage participation?

Gerco MEIJER,; eigenaar bunkerQ, lid bestuur ICOMOS Nederland, coördinator Icofort Europe

10:30 - 11:00 - Coffee break

11:00 - 12:30

INTERACTIVE SESSIONS ON FARO

- **WHO'S HERITAGE IS IT?** - citizens and cities: deciding on heritage or letting it go. (Gilbert Soeters)
- **EDUCATING THE PUBLIC** - what does it want to hear? Between information and communication. (Juke van Niekerk, director Stichting Liniebreed Ondernemen)
- **DISSONANT HERITAGE** - from which different angles to discuss this theme? How to deal with societal unease? (Rafaël Deroo)

12:30 - 13:30 - Lunch

Muziekgieterij together with Athos - The Real Social Label

PART 2

Section presentation: **Anne-Wil MARIS**

13:30 - 15:25

SUSTAINABLE ENERGY

13:30 - 14:00

Tom van NOUHUYS, director Forteiland Pampus, NL

14:00 - 14:20

Michiel VAN BALEN, partner-architect Miss Myagi, BE

14:20 - 14:40

Sally LIERMAN, associate Atelier Romain, BE

14:40 - 15:10

European support schemes in sustainable investments, **Bruno ROSSIGNOL**, Head of Climate and Heritage, European Investment Bank Institute (EIBI, LUX)

15:10 - 16:00

PITCHES and DISCUSSION with the 'Best Practises' speakers

- The Citadel of Diest, **Bart SEVERI**, head of unit Housing and Entrepreneurship, City of Diest, BE
- 3Dscans of underground fortifications in Maastricht, **Leander GOOR**, Cursor AM, NL
- Time House Den Bosch, NL

16:00 - 18:00

DISCUSSING 3 FORTIFICATION SITES

Walk to the Talk: **visiting dilemma venues for expert judgement and discussion**, with participants in fortification developments in Maastricht

Visiting case-venues in Maastricht:

- **CASE 1. Wall/roundel, Rob SMEETS** (Municipality of Maastricht): innovative solutions for renovation and governance of stakeholders, sustainable tourism or just recreating the old situation?
- **CASE 2. Casemate C, Peter DE RONDE** (Municipality of Maastricht) a ruin within an area of industrial heritage sites - how to work with investment partners? What does the public want in such an area?
- **CASE 3. Fort Willem, Koos CONSTEN** (Stichting Maastricht Vestingstad): part of the site is for private use - how to insert the heritage use in workable regulations.

18:00 - 18:30

Interview about proposed solutions to the dilemmas and discussion of the 3 guides.

Interviewer: **Wim DEBAENE**, project leader Regionale Landschappen, BE

19:00 - Dinner (own invitation)

20:00

Vauban - The Siege of Maastricht in 1673, **Jeroen VAN DER WERF**, Stichting Menno van Coehoorn, NL

Centre Céramique, Avenue Céramique 50

(free entrance for participants EFFORTS congress)

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